

## For Immediate Release

**Oct. 8, 2024 – Oranjestad, Aruba** – Secret Agent Man Music is excited to announce that indie alternative band **ActiveMirror** has been selected for Taco Bell International’s **Feed The Beat** program, which showcases emerging artists from the U.S. and beyond, offering them growth opportunities and exposure.

After months of dedication, **ActiveMirror** has achieved international recognition, a major milestone in their career, just ahead of the release of their highly anticipated new album, *Though the Night Is Not Over*.

**Feed The Beat** supports innovative and genre-defying musicians, and **ActiveMirror**’s inclusion highlights their unique sound and growing presence in the indie alt-rock scene. Known for blending alternative rock with experimental and atmospheric elements, the band has earned a loyal fan base and a reputation for immersive, genre-blurring music.

“We’re incredibly proud of **ActiveMirror** and all they’ve accomplished,” said Amal Farhat-Kasouf, founder of Secret Agent Man Music. “This opportunity with **Feed The Beat** is a testament to their hard work, and we’re excited for what’s next as they prepare for their album release.”

With **Feed The Beat**’s support, **ActiveMirror** is set to expand their audience and make waves in the indie/alternative music world. Collaborating with producer Jairo Boekhoudt and lead engineer Kevin Da Silva, their upcoming album promises haunting melodies, powerful lyrics, and genre-defying soundscapes.

For more information on **ActiveMirror**, their upcoming album, and their journey with **Feed The Beat**, follow them on social media or visit their website at [activemirror.band](http://activemirror.band).

## About Feed The Beat

**Feed The Beat** supports emerging artists by providing them a platform through various avenues, including opportunities to perform at events across the U.S., featuring their music in national television commercials, and amplifying their reach through Taco Bell’s social media channels.

## About Secret Agent Man Music

Secret Agent Man Music is an independent record label dedicated to nurturing and promoting emerging indie and alternative artists. With a focus on unique, genre-blurring acts, Secret Agent Man Music is committed to supporting innovative talent, helping artists like **ActiveMirror** reach new audiences and achieve milestones in their careers.

## Media Contact

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